

AI-DRIVEN

FINANCE FOR GERMANY

With the looming talent shortage in the labor market, finance leaders are poised to deploy AI to **increase finance and accounting efficiency, reduce costs and deliver a competitive advantage** across the enterprise.

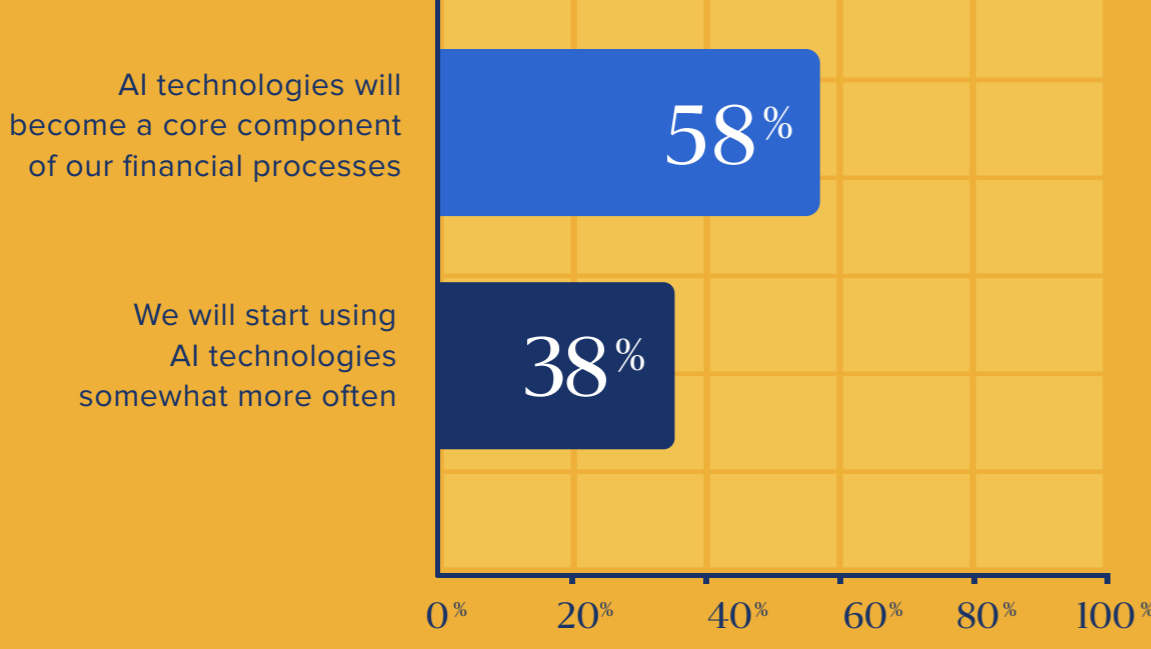


Global Finance Leaders in Germany have several questions around the **transformational impact and use of AI, machine learning and generative AI.**

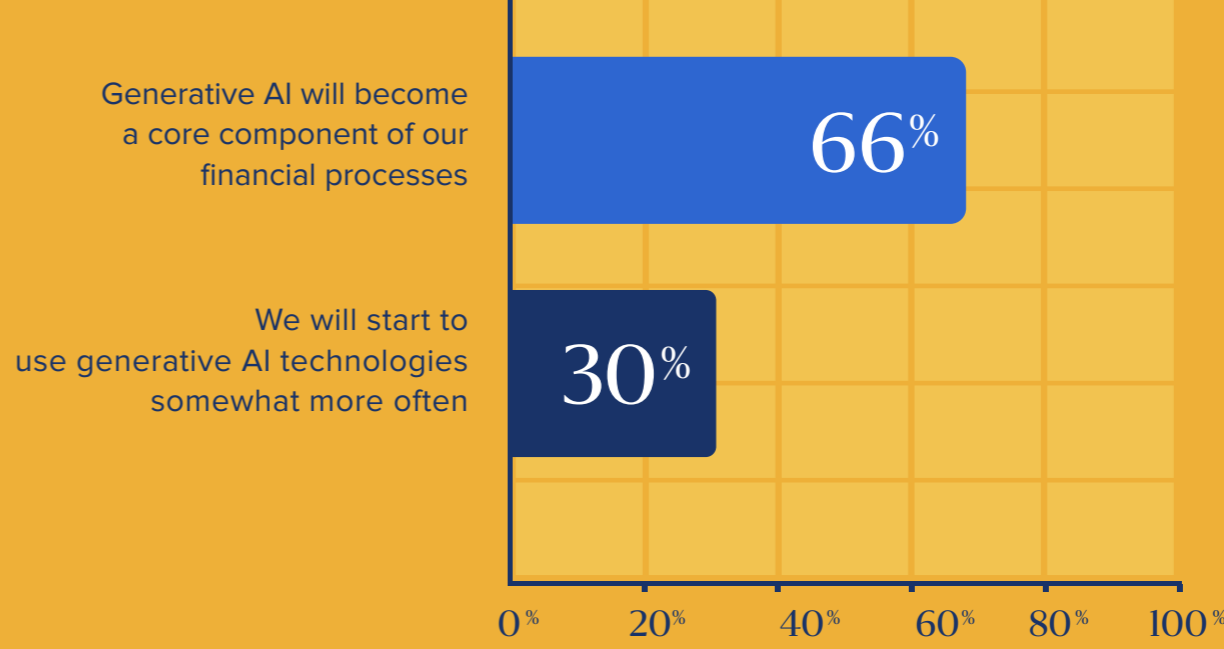
What Role will AI Play for Enterprise Finance Teams?

82% of finance decision-makers believe AI will increase productivity by increasing efficiency and improving accuracy in business processes. In fact, over half of Finance leaders see AI becoming a core component of financial processes.

ROLE OF AI IN GERMANY OVER THE NEXT 5 YEARS



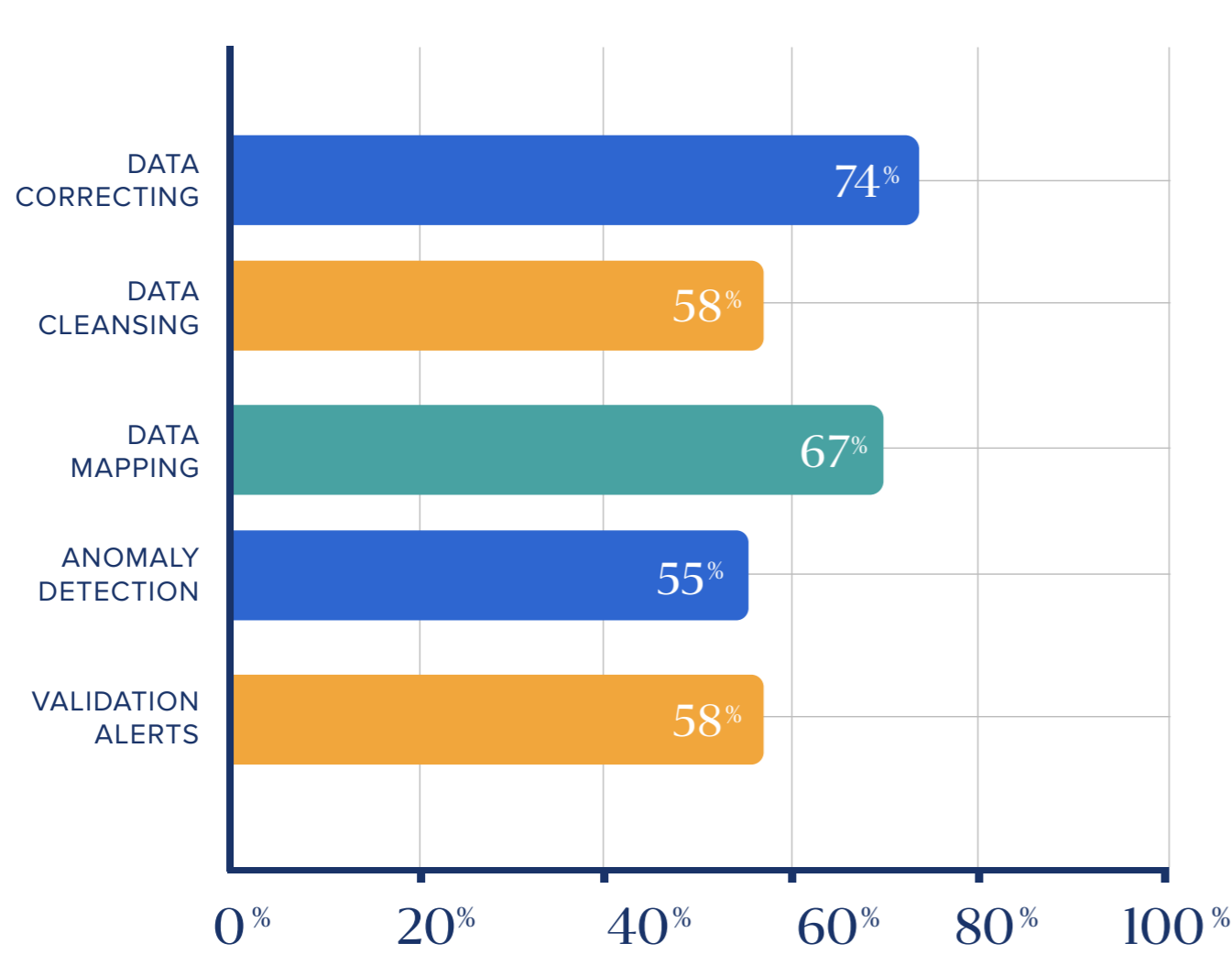
ROLE OF GENERATIVE AI IN GERMANY OVER THE NEXT 5 YEARS



What Impacts Are We Seeing Today?

Two-thirds of businesses believe **enterprise finance AI** has provided **better insights and improved speed for forecasting.**

STREAMLINED DATA MANAGEMENT PROCESSES



FASTER AND MORE INSIGHTFUL DECISION-MAKING



What Does this Mean for Enterprise Finance Teams?

Finance leaders believe **AI** will be embedded across critical processes to **increase speed and effectiveness of planning and reporting.**

Here are a few top use cases:



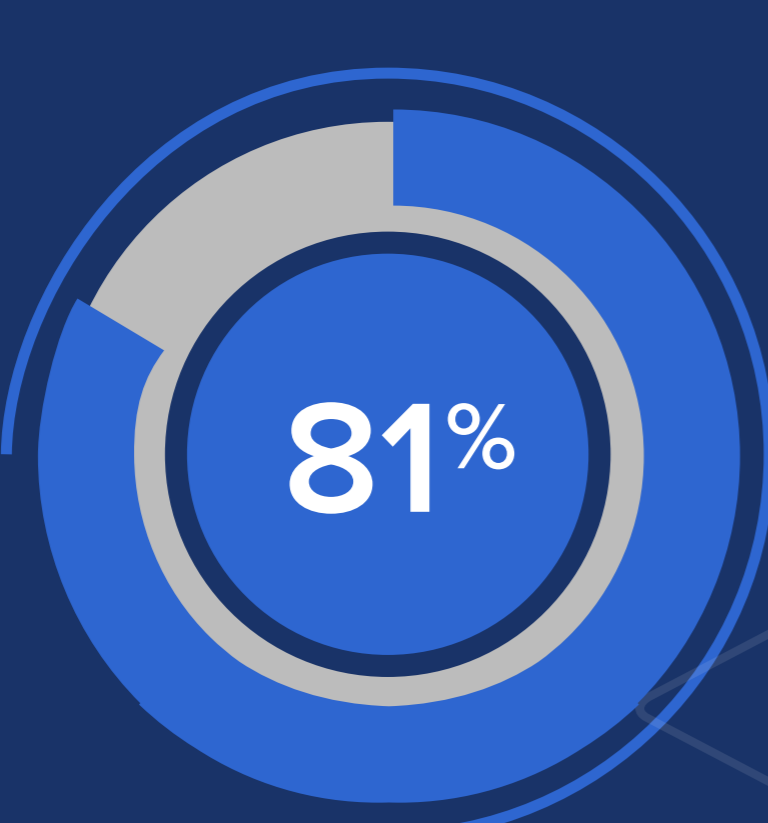
FINANCIAL PLANNING



DEMAND FORECASTING



FINANCIAL REPORTING



81% of financial decision-makers believe **AI** will help their **organisation better predict and manage risk** through the use of AI.

The Enterprise Finance AI Future is Bright

91% of Finance leaders think AI will **create opportunities for new jobs** in the industry.

36%

Finance leaders believe Enterprise AI initiatives will give employees **more time to focus on innovative tasks** like creating new products.

38%

Finance leaders believe Enterprise AI will **save money** that would have been spent on compliance and regulatory reporting.

About the Research

The commissioned study, conducted by Hanover Research, sourced insights from a **total of 106 financial decision-makers** within Germany. All individuals are **over the age of 18, employed full-time and hold a management position (C-level executive (CFO), VP, Director, Controller)** in Finance at a company with **\$100M +** in revenue.



OneStream's Enterprise Finance AI is uniquely unified with the **OneStream** platform to **empower every employee** to plan with confidence and perform at your best.